GOVERNMENT OF ANDHRA PRADES

ABSTRACT

W.D. & C.W. – Andhra Pradesh Rural Inclusive Growth Project (APRIGP) – Support from Society for Elimination of Rural Poverty (SERP) under Human Development Component of APRIGP – Permission for taking up the project activities as per the guidelines under World Bank procurement methodology – Accorded - Orders – Issued.

DEPT., FOR WOMEN, CHILDREN, DIFFERENTLYABLED & SENIOR CITIZENS (PROG.I)

G.O.RT.No. 257 Dated: 21-12-2018

Read the following:-

From the Special Commissioner WD & CW, Lr.No.WDCW/APRIGP/2018, Dated 11/12/2018.

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ORDER:

The Spl. Commissioner, W.D. & C.W., in his letter read above, has stated that the Andhra Pradesh Rural inclusive Growth Project (APRIGP) is the project funded by the World Bank and is being anchored by Society for Elimination of Rural Poverty (SERP) in 161 backward mandals across the State. The mandals are predominantly occupied by Scheduled Caste and Scheduled Tribe populations. The projects are aimed at improving the living standards of the communities by addressing income generating activities. One of the components of the projects is 'Human Development' (HD), under which nutrition and health care service delivery are the essential sub components to address the service delivery at the field level.

2. Keeping in view of the above, to work under convergence mode to accelerate the project activities, the SERP has approached the Women Development and Health, Family Welfare department to trigger the expected outcome under the HD component of the project and requested the department to act as implementing agency (IA) for SERP. As a follow-up, series of consultative meetings held with SERP, the World Bank representatives and WCD, Health & Family Welfare departments to finalize the project activities and service delivery to the targeted beneficiaries and the required budgets for implementation. Accordingly, the World Bank has agreed to identify the WCD Department as implementing agency (IA) and further SERP has released advances Rs.15.6 Cr against the agreed budgets Rs. 31.93 Cr for the agreed activities.

3. The Special Commissioner, WD&CW has further stated that the activities proposed under the APRIGP are associated with the expected deliverables and objectives of the Poshan Abhiyaan (National Nutrition Mission). Hence, the program has been agreed with SERP to work under convergence mode of operations in close coordination with SERP, Health, Family Welfare and other line departments.

(I) The expected outcomes of the program components are:

- Reduction in prevalence of Low Birth weight
- Increase in children breastfed within 1 hour
- Increase in children exclusively breastfed for 6 months
- Increase in children adequately fed with age appropriate feeding
- Increase in children initiated complementary feeding at appropriate age
- Reduction in malnourishment in children
- Improved learning outcomes of pre-school children

(II) The agreed components of the project are:

1. Developing context specific training module for frontline functionaries (Sadhikara Mitras etc)
2. Capacity building frontline functionaries
3. Nutrition support to pregnant women and adolescent girls for promoting dietary diversity
4. Facilitating learning environment for children at agnanwadi centers
5. Monitoring support 6. Technical support & Documentation and dissemination of best practices

4. He has further stated that the Department in consultation with SERP has arrived at the activities to be taken up for achieving the above mentioned goals which are as follows:

- Providing nutri-basket to pregnant women and adolescent girls during Community Based Events organized at Anganwadi centers, in consultation with National Institute of Nutrition, Civil Supplies department and Horticulture University.
- Building learning environment for preschool children at selected Anganwdi centers in 161 RIGP mandals, in consultation with TATA Trusts and UNICEF and other such institutions and organizations having domain experience in ECE.

- Engaging an agency for Technical support & Documentation and dissemination of best practices under the project support
- Developing a comprehensive communication IEC material i.e., a handbook on key messages around 'First 1000 days' of life a child, to capacity build the frontline functionaries.

5. These activities are to be executed following the 'The World Bank Procurement methodology' as described below:

Sl.No.	No Intervention Proposed	Convergence amount sanctioned	Type of Procurement
1	Developing context specific training module for Sadhikara Mitras	1.34 Cr.	NCB (Post review)
2	Capacity building frontline functionaries	2.71 Cr.	Not applicable
3	Nutrition support to pregnant women and adolescent girls for promoting dietary diversity	8.92 Cr.	NCB (Post review)
4	Facilitating learning environment for children at Anganwadi centers	17.46 Cr.	NCB (Post review)
5	Monitoring support	1.09 Cr.	FBS (Post review)
6	Technical support & Documentation and dissemination of best practices	0.40 Cr.	CQS (Post review)
	TOTAL	**31.94 Cr.**	

6. While apprising about the convergence efforts made for the key nutrition specific and nutrition sensitive deliverable explored with SERP under convergence approach, the Special Commissioner, W.D. & C.W., Guntur (AP) has requested the Government to accord permission for taking up the project activities as per the guidelines under World Bank procurement methodology.

7. Government, after examination of the proposal, hereby accord permission to the Special Commissioner, W.D. & C.W., Guntur for taking up the project activities as per the guidelines under World Bank procurement methodology.

8. The Special Commissioner, W.D. & C.W., Guntur shall take further necessary action accordingly, in the matter.

(BYORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

H.ARUN KUMAR,
SECRETARY TO GOVERNMENT (FAC)

To
The Special Commissioner, W.D. & C.W., Guntur (AP).
Copy to:
The H.M. &F.W. Department.
The P.R. & R.D[RD] Department.
The CEO, Society for Elimination of Rural Poverty (SERP).
OSD to the Hon'ble Minister[WD&CW]
SF/sc

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SECTION OFFICER